



326 Huss Drive, Suite 150
Chico, California 95928
(530) 809-4616

October 9, 2026

Re: Request for Proposals for Butte County Association of Governments Regional Travel Demand Model Update

Dear Consultant:

The Butte County Association of Governments (BCAG) is seeking proposals from qualified consultants to prepare a regional travel demand model (TDM) update for the 2028 Regional Transportation Plan (RTP) and Sustainable Communities Strategy (SCS). **Proposals are due to the BCAG office by no later than 12:00 PM, November 6th, 2026.**

The TDM will be prepared in manner which complies with all recent legislation, including SB 375, and is subject to any new requirements established in the federal surface transportation reauthorization, federal clean air act, California Transportation Commission RTP Guidelines, California Air Resources Board SCS Review Guidelines, and California Environmental Quality Act. The final TDM will be used in preparing the 2028 RTP/SCS, which will be considered for approval by the BCAG Board of Directors in December 2028.

BCAG will be administering the contract. Interested consultants must have a demonstrated record of completing similar efforts.

Details concerning the scope of the proposed work and other information pertaining to the requested services are available in the Request for Proposals document at the BCAG website <http://www.bcag.org/> under the "RFP's" Link.

Inquiries concerning this request may be directed to Brian Lasagna, BCAG Regional Analyst at (530) 809-4616, between 8:00 A.M. and 5:00 P.M., Monday through Friday, or by email at blasagna@bcag.org.

Sincerely,

Brian Lasagna,
BCAG Regional Analyst