



**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL  
of the  
BUTTE COUNTY ASSOCIATION OF GOVERNMENTS**

**Agenda**

**Monday – April 13, 2026  
11:00 a.m.**

**Meeting will be held in person and on Zoom via video or call-in conference call.**

**Zoom link:**

<https://us02web.zoom.us/j/85178490337?pwd=Bk4HNZd6gabN5vqeJ85Q9HmNBwc5sB.1>

**Meeting ID: 851 7849 0337      Passcode: 472559  
Call in number: +1 669 900 6833**

**Butte County Association of Governments  
326 Huss Drive, Suite 150, Chico, CA**

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- 1.      Introductions**
  
- 2.      SSTAC Minutes – February 24, 2025 (Action)**
  
- 3.      Unmet Transit Needs Assessment and Findings for FY 2026/27 (Action)**
  
- 4.      Transit Updates and Other Discussion Items**



**Item # 2 – Action**

**Butte County Association of Governments  
Social Services Transportation Advisory Council (SSTAC)  
Draft Summary Meeting Minutes**

**Prepared by:** Victoria Proctor, Transportation Analyst

**Monday, February 24, 2025, at 11:00 a.m.**

**MEMBERS PRESENT**

Melissa Orsie-Wilson	Citizen-Biggs
Jorge Deeds	Citizen-Chico
Judy Barclay	Citizen-Chico
Seth Klobodu	CSU Chico
Michael Harding	We Care a Lot Foundation/FNRC
W Jay Coughlin	Butte County DESS
Jesse Horgan	CSU Chico
Connie Stahl	Citizen-Chico

**MEMBERS ABSENT**

Marta De Los Santos	Mains'l Services Inc.
Linda Cartier	Citizen-Chico
Debra Connors	Citizen-Chico
Kristy Malloy	Paradise Medical Group
Jeannie Schroeder	Mains'l Services Inc.
Talmadge House	Disability Action Center
Tara Sullivan Hames	Butte 211
Marcella Seay	Citizen-Magalia
Larry Pohlad	Citizen-Chico
Mary Neumann	Passages Adult Resource Center
Mercedes Macias	Citizen-Chico
Lymarie Gonzales	Citizen-Chico
Ron Ullman	Citizen-Oroville
Jeannie Schroeder	Mains'l Services Inc
Corey Busta	LIFT Assist

**STAFF PRESENT**

Cheryl Massae	Human Resources Manager
Amy White	Assistant Planner
Victoria Proctor	Associate Planner

**OTHERS PRESENT**

Elea Carey	Transit Happy
Selena Barlow	Transit Happy

*The following minutes are a summary of the SSTAC meeting.*

The Social Services Transportation Advisory Council (SSTAC) of the Butte County Association of Governments (BCAG) was held in person and via Zoom on February 24, 2025. Staff listed were present at

the BCAG office at 326 Huss Drive, Suite 150 in Chico, California. The meeting commenced at 11:03 a.m. The meeting was recorded on Zoom and made available to the public via YouTube.

### **Item #1 – Introductions**

The meeting started off with each person present stating their name and agency, if any, they are affiliated with. All attendees logged in to the meeting via Zoom.

### **Item #2 – SSTAC Minutes – Minutes from January 22, 2024**

No comments were received. On motion by Councilmember Coughlin, seconded by Councilmember Stahl, the minutes were unanimously approved.

### **Item #3 – Unmet Transit Needs Assessment and Findings for FY 2025/26**

Staff explained the Unmet Transit Needs annual process and stated that public comments are taken throughout the year. The annual public UTN hearing took place prior to the regular BCAG Board Meeting on December 12, 2024. Although there are unmet transit needs, there were no unmet transit needs that were found under the definition to be reasonable to meet. Therefore, no findings were made.

Staff walked the council through the comments received and answered general questions about the nature of the document and how comments were solicited. Staff emphasized that

Motion to approve was initiated by Victoria Proctor, additionally motioned by Councilmember Orsie-Wilson and seconded by Councilmember Stahl. The Unmet Transit Needs Assessment and Findings for FY 2025/26 was unanimously approved.

### **Item #4 – Other Items for Discussion**

#### Technology Improvements

Staff updated the Council on the improvements to technology for fixed route and on demand services that were underway. Specific conversation included information regarding the new Token Transit validators that provide better data and information for fare payments, a new client back-end technology called Novus for on demand services, as well as the launch of Passenger Portal and Rides on Demand which will allow paratransit passengers to book rides without having to call in. These technologies and improvements will also support the planned launch of microtransit in difficult to service areas that have historical low ridership but high transit need.

Councilmember Harding expressed concern due to his knowledge of microtransit launch in Redding, and Staff reached out to RABA separately in order to learn from that experience.

#### Marketing B-Line to local audiences: Partnerships and best practices

Staff detailed information regarding the recently undertaken Marketing Plan for B-Line, and consultants Selena Barlow and Elea Carey took the floor to go over the project with the council. There was general conversation around specific areas of interest for the council regarding improvements to B-Line's marketing, outreach, and potential coordination with other local agencies. Potential marketing partners include the Disability Access Committee and California State University, Chico.

#### Other Items

There were no additional items brought forward for discussion.

The meeting was adjourned at 12:13pm.

**Action Requested:** SSTAC Approval of Minutes from February 24, 2025.



### **Item #3 – Action**

**Butte County Association of Governments  
Social Services Transportation Advisory Council (SSTAC)  
Unmet Transit Needs Assessment and Findings for FY 2026/27**

**PREPARED BY:** Amy White, Transportation Analyst

**ISSUE:** BCAG is required to prepare the Unmet Transit Needs Assessment each year as the administrator of Transportation Development Act (TDA) funds for Butte County.

**DISCUSSION:** Each year, BCAG must identify any unmet public transit needs that may exist in Butte County in order to receive state funding. If unmet transit needs are found, further determination must be made as to whether those needs are reasonable to meet. All unmet transit needs that are reasonable to meet must be met before TDA funds are expended for non-transit uses, such as streets and roads.

Testimony is collected during a specified 30 to 45-day outreach period each year. The public is encouraged to provide input via mail, email, phone, as well as an online comment form on the B-Line web page. This year's outreach period began on October 23, 2025. It culminated with a public hearing before the BCAG Board of Directors in December 2025. This comment period and the culminating public hearing were promoted in local newspapers, on all transit buses and on the Internet at both the BCAG and B-Line web site, as well as on the various B-Line social media accounts. In addition, the notice was emailed to community social service agencies.

The assessment examines transit dependent groups, adequacy of existing transit services, a detailed summary of the public testimony received during this year's outreach process, and staff's analysis of whether the testimony meets the definitions of unmet transit needs and reasonable to meet. The following link is provided to access the Draft Unmet Needs Assessment for FY 2026/2027 in a PDF format. This document will also be provided as a hard copy via mail or in person upon request.

<https://www.blinetransit.com/files/79c349502/2627+Transit+Needs+Assessment+draft+2.pdf>

If the BCAG Board determines there are unmet transit needs that are reasonable to meet, the affected jurisdiction must satisfy those needs before any TDA funds may be expended for non-transit purposes.

Based on the testimony and analysis with the adopted definitions of unmet transit needs and reasonable to meet, the BCAG Board of Directors is **required** to make one of three findings:

1. There are no unmet transit needs,
2. There are no unmet transit needs that are reasonable to meet,
3. There are unmet transit needs, including needs that are reasonable to meet.

### **Findings for the 2026/27 Fiscal Year**

Based on the testimony received and on staff's analysis with the adopted definitions of unmet transit needs and reasonable to meet, BCAG staff is recommending that the following finding be made by the SSTAC and the BCAG Board of Directors:





**Item #4 – Information**

**Butte County Association of Governments  
Social Services Transportation Advisory Council (SSTAC)  
Transit Updates and Other Items for Discussion**

**PREPARED BY:** Amy White, Transportation Analyst

- Upcoming System Improvements
  - Smart Cards
  - Intercity Paratransit
  - Microtransit in Paradise/Magalia & Route 40/41 Streamline
  
- Other Items / Additional Comments (if needed)
  - B-Line Staff
  - SSTAC Members